

Saint Francis Hospice Golf Days

Marketing Packages

Our legendary charity golf days are some of our most successful fundraising events for the hospice, raising tens of thousands of pounds each year to fund the vital work we do.

The contribution of local businesses to these days is huge, with companies submitting teams and sponsoring elements of the day.

In 2019 we have the following golf days taking place:

- Sunday 12th May 2019 - The Steve Davis Family and Friends Golf Day, Stockbrook Golf Course
- Tuesday 25th June 2019 - Barry Hearn and Matchroom Sport, Thorndon Golf Course
- Friday 4th October 2019 - Barry Hearn and Matchroom Sport, Abridge Golf Course

Our golf days provide the perfect opportunity to get your business seen by our participants on the day and in the run up to the event. By aligning your brand with Saint Francis Hospice you will:

- Get your business seen by high profile local companies and influential individuals at our golf days
- Receive public recognition of your support across our social media channels, reaching thousands of potential customers
- Have your company brand seen alongside our headline sponsor, the globally recognised Matchroom Sport



Why support Saint Francis Hospice?

Saint Francis Hospice is an independent charity and one of the largest adult hospices in the UK. Our team of specialist consultants, doctors, nurses and a range of other health and social care professionals provide care and support to individuals with a life-limiting illness, as well as their carers and family members, completely free of charge. We serve the populations of Brentwood, Havering, Barking & Dagenham, Redbridge and West Essex. This year, we need to raise £7.8 million in voluntary income, so the money we are able to raise from events like this these are vital to our work. Moreover, the partnerships we have with local businesses are key and we will work alongside our partners to help them achieve their aims when supporting us.

Half-way House sponsor - £1000 (1 available at each event)

The Half-way House is a hugely important pit stop on the course and is where all our golfers will refuel on their way around the 18 holes. Our half way house is renowned for a great selection of refreshments including beers, soft drinks, snacks and more. By sponsoring our Half-way house, you will receive:

- 2 free places on the golf day
- Your company name announced as half way house sponsor by the day's host, either Barry Hearn or Steve Davis
- An opportunity to have your business card/merchandise/literature included in our refreshment bags given to each golfer at the start of the day.
- Your company pull up banner displayed at the half way house area

Raffle sponsor - £400 (1 available at each event)

We run a raffle at each of our golf events that raises thousands of pounds alone. We are lucky enough to have fantastic links to local golf courses who help provide prizes for this raffle, with almost all participants on each day taking part. By sponsoring our raffle, you will receive:

- Your name announced as the raffle sponsor by host Barry Hearn or Steve Davis
- Your business card/merchandise/literature to be included with each prize hamper
- Your company logo displayed next to our raffle prize area throughout the day
- A social media post announcing your support for our event

Competition sponsor - £250 (1 available at each event) - *SOLD*****

An extra bit of fun on the day, the competitions we run such as 'Beat the Pro' and Nearest to the Pin help us increase our income as participants pay to take part in these. Your sponsorship will be awarded as a prize to the winner of this competition on the day. By sponsoring this competition, you will receive:

- Your logo placed on our event flyers
- A special mention of your support from Barry Hearn or Steve Davis prior to the announcement of the winner
- A social media post announcing your support for our event

Hole Sponsor - £50 (18 available at each event)

Get your company logo displayed on an A3 board next to the tee on a hole on the course. This logo will be seen by every participant on the day taking part. By sponsoring a hole, you will also receive:

- A mention in our hole sponsor list displayed on each table at our evening meal
- A framed photograph of your logo alongside ours at your designated hole

If you are interested in supporting this event or arranging a bespoke package then please get in touch with Tom Murtagh, Corporate Partnerships Manager, at tommurtagh@sfh.org.uk or on 01708 753319 ext. 2270