



Following the most successful year to date, Frankie's Classic Car Fest will be back in 2019 where we will once again taking to the tracks at Ford Technical Centre in Dunton. In 2018, hundreds of petrol heads from across the country joined 1,000's of visitors on the day and helped us to raise nearly £20,000 for hospice care at Saint Francis.

We plan to build on this success for 2019 with even more cars, visitors and entertainment to make it the biggest Frankie's Classic Car Fest yet, so a great time to get your business involved!

### Why support Saint Francis Hospice?

Saint Francis Hospice is an independent charity and one of the largest adult hospices in the UK. Our team of specialist consultants, doctors, nurses and a range of other health and social care professionals provide care and support to individuals with a life-limiting illness, as well as their carers and family members, completely free of charge. We serve the populations of Havering, Brentwood, Barking & Dagenham, Redbridge and West Essex. This year, we need to raise £7.8 million in voluntary income, so the money we are able to raise from events like this is vital to our work. Moreover, the partnerships we have with local businesses are key and we will work alongside our partners to help them achieve their aims when supporting us.



### Why sponsor our Frankie's Classic Car Fest?

Frankie's Classic Car Fest provides the perfect opportunity for your business to sponsor a popular family friendly event. By aligning your brand with Saint Francis Hospice you will:

- Have your support seen by all individuals attending the event and taking part
- Receive public recognition of your support across a variety of our social media channels, reaching thousands of potential customers
- Be given the opportunity to engage your employees or customers in the fantastic work at our hospice and demonstrate your commitment to your local community at this popular event

### ***Pole Position - Headline Sponsorship - £5000 + VAT***

***As headline sponsor of this event your company will benefit from:***

- A mention in our post event press release which is sent to local, regional and national media
- Your logo to feature on the event booking webpage with a link to your website
- Your logo on all printed materials including leaflets and posters distributed to tens of thousands of individuals and hundreds of local businesses
- A full page advert in our event day programme
- A special thank you on our entertainments stage
- Your company logo printed on our car exhibitor goody bags
- An opportunity to have literature or products at the event for our participants
- A social media post thanking you for your support seen by potentially 10,000 accounts
- 10 VIP passes for your colleagues to attend the event which includes free entry, premium parking and more
- A tour of the hospice for your senior management team to see the impact of your support



### ***Let me entertain you! - Entertainment stage sponsorship - £600 + VAT***

- Your company logo listed as our Entertainments sponsor on our event website
- A mention in our post event press release which is sent to local, regional and national media
- A full page advert in our event day programme

### ***Going for gold! - Trophy sponsor- £300 + VAT***

- Recognition as our trophy sponsor in the event day programme
- Company name listed as trophy sponsor on our event webpage
- Opportunity for a company representative to award the trophy at the event
- Your company's name engraved on the high quality glass trophy awarded



### ***Get yourself seen - Programme Advertisement costs***

- Half page ad - £90 + VAT
- Full page advert - £150 + VAT

If you are interested in supporting this event or arranging a bespoke package then please get in touch with Tom Murtagh, Corporate Partnerships Manager, at [tommurtagh@sfh.org.uk](mailto:tommurtagh@sfh.org.uk) or on 01708 753319 ext. 2270