



The Big Heart Ball 2022

for Saint Francis Hospice

Saturday, 12th November 2022

Sponsorship Opportunities

Be part of the exclusive Big Heart Ball for 2022

Get set for an evening of wining, dining and world class entertainment while raising vital funds for Saint Francis Hospice.

The Big Heart Ball offers a number of unique opportunities for your company to expand its audience whilst fulfilling its charitable remit. Each package we offer provides a key business benefit whether it's marketing your brand or hosting your clients.

We understand that every company has different business objectives and we are more than happy to work with you to create a bespoke package to meet those needs.

ABOUT US

Where it might not be possible to add days to lives, Saint Francis Hospice aims to add life to days

We provide specialist care and support to anyone in our community living with or impacted by a life-limiting illness. This care is extended not only to the patient, but their loved ones and is provided completely free of charge. With only 28% of our costs being met by the NHS, we could not continue to deliver these vital care services without the support of people and businesses **just like yours**.

ABOUT THE BIG HEART BALL

On the night, to be attended by over 440 guests, we start with a sparkling drinks reception in the Balmoral Suite of the iconic **De Vere Grand Connaught Rooms** in the West End (conveniently located between Holborn and Covent Garden) where you will be welcomed by our celebrity host. Guests will then be escorted to the Grand Hall where they will take their seats in readiness of a delicious 3 course evening meal, which includes 1/2 bottle of wine per person.

At the conclusion of dinner, there will be a live quick art performance by the renowned **Dave Sharp** before we begin our grand auction and silent auction - with money can't buy prizes up for grabs!

It is then time to hit the dance floor with live music by award winning performance band, **Jam Hot**. We finish the evening with the sounds of our very own **DJ Andy Furneaux aka The CandyMan** who will play late into the night before carriages at 1am.

SPONSORSHIP PACKAGES

SILVER SPONSORSHIP

£1,450

- Table of ten guests.
- Your company logo to appear on the big screens during the drinks reception.
- Corporation identification on the table.
- Recognition on social media.
- Company name listed on The Big Heart Ball 2022 sponsorship page.

GOLD SPONSORSHIP

£5,000

- Table of ten guests with preferential seating in the Grand Hall.
- VIP pre-event drinks reception.
- Recognition and thanks by our celebrity host with company logo to appear on the big screens in the drinks reception.
- Corporate identification on the table.
- Recognition on social media.
- Company name listed on The Big Heart Ball 2022 sponsorship page.
- Dedicated SFH team member to ensure your evening goes off without a hitch.
- Free flowing wine, beer and lager for your table.

PLATINUM SPONSORSHIP - JOINT SPONSORSHIP

£15,000

- Table of twenty guests with premier seating in the Mezzanine overlooking the Grand Hall.
- VIP pre-event drinks reception.
- Recognition and thanks by our celebrity host with your company logo to appear on a loop on the big screens in the drinks reception and in the Grand Hall throughout the evening.
- Corporate identification on the table.
- Recognition on social media.
- Company name to feature prominently on The Big Heart Ball 2022 sponsorship page, event program and all marketing materials and communications pre and post event.
- Dedicated SFH team member to ensure your evening goes off without a hitch.
- Free flowing wine, beer and lager for your tables.

DIAMOND SPONSORSHIP - EXCLUSIVE SPONSORSHIP

£30,000

- Table of forty guests with exclusive seating in the Mezzanine overlooking the Grand Hall.
- VIP pre-event drinks reception.
- Acknowledgement as the headline sponsor during the opening remarks by our celebrity host.
- Company logo to be played on a loop on the big screens in the drinks reception and in the Grand Hall throughout the evening.
- Your logo displayed on the stage set.
- Corporate identification on the table.
- Your company logo displayed on the menus.
- Recognition as the main sponsor on social media.
- Company name to feature prominently on The Big Heart Ball 2022 sponsorship page, event program and all marketing materials and communications pre and post event.
- 2 Dedicated SFH team members to ensure your evening goes off without a hitch.
- Free flowing sparkling wine, wine, beer and lager for your tables.

CASH AND GIFTS IN KIND INCLUDING RAFFLE, LIVE AND SILENT AUCTION DONATIONS

Name and company logo (if supplied) listed on The Big Heart Ball 2022 sponsorship page, event program and where applicable, on any platform used to promote auction/raffle items.

Contact for all enquires:

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Saint Francis Hospice is a registered charity, number 275913