



Our legendary Santathon is back in December (weather permitting!) 2018 and will once again see hundreds of Santa's take to the streets of Dagenham all in aid of hospice care. A fantastic, fun family event for young and old, this 5km walk or run starting and finishing at the home of Dagenham and Redbridge Football Club. The race itself will once again be started by our patron and football legend Sir Trevor Brooking!

Why support Saint Francis Hospice?

Saint Francis Hospice is an independent charity and one of the largest adult hospices in the UK. Our team of specialist consultants, doctors, nurses and a range of other health and social care professionals provide care and support to individuals with a life-limiting illness, as well as their carers and family members, completely free of charge. We serve the populations of Havering, Brentwood, Barking & Dagenham, Redbridge and West Essex. This year, we need to raise £7.8 million in voluntary income, so the money we are able to raise from events like this is vital to our work. Moreover, the partnerships we have with local businesses are key and we will work alongside our partners to help them achieve their aims when supporting us.

Why sponsor our Santathon?

The Santathon provides the perfect opportunity for your business to sponsor a popular family friendly event. By aligning your brand with Saint Francis Hospice you will:

- Have your support seen by all individuals attending the event
- Receive public recognition of your support across a variety of our social media channels, reaching thousands of potential customers
- Be given the opportunity to engage your employees or customers in the fantastic work at our hospice and demonstrate your commitment to your local community at this popular event

Gold - £1500 + VAT

- 20 free places for staff or customers at the event (minimum sponsorship applies)
- Mentioned in our post event press release which is sent to local, regional and national media
- Your logo to feature on the event webpage with a link to your website
- A special mention in our 'Living with Dignity' magazine, delivered to 20,000 people
- A special thank you from our host at the start of the race
- An opportunity to have literature or products at the event for our participants
- A social media post thanking you for your support seen by potentially 10,000 accounts
- A mention in our pre and post event press release of your company's involvement
- Access to volunteering opportunities at the hospice
- A tour of the hospice for your senior management team to see the impact of your support

Frankincense - £800 + VAT

- 10 free places for staff or customers at the event (minimum sponsorship applies)
- Mentioned in our post event press release which is sent to local, regional and national media
- Your logo to feature on the event webpage with a link to your website
- A social media post thanking you for your support seen by potentially 10,000 accounts
- Access to volunteering opportunities at the hospice
- A tour of the hospice for your senior management team to see the impact of your support

Myrrh - £400 + VAT

- 5 free places for staff or customers at the event (minimum sponsorship applies)
- Your logo to feature on the event webpage with a link to your website
- A social media post thanking you for your support seen by potentially 10,000 accounts
- Access to volunteering opportunities at the hospice
- A tour of the hospice for your senior management team to see the impact of your support

Be a 'Star' supporter- £150 + VAT (4 available)

- Have your company logo on our kilometre markers on the course
- Company name to appear on the event website

If you are interested in supporting this event or arranging a bespoke package then please get in touch with Tom Murtagh, Corporate Partnerships Manager, at tommurtagh@sfh.org.uk or on 01708 753319 ext. 2270